

Nastia Tkachenko

Product Designer

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Hi there!

I am an enthusiastic product designer with over 10 years of experience in various design fields, including branding, web and app design, print products, and advertising. I am passionate about leveraging the latest technology to innovate and create impactful designs. I excel at collaborating with clients globally and delivering projects that exceed expectations.

Experience:

- I have developed branding strategies and implemented them across digital platforms
- I always stay up-to-date with the latest technology trends and innovations
- I have designed exhibition stands for high-profile events in Dubai and Hong Kong
- I have created advertising modules for some renowned magazines

Skills:

- I have expertise in branding and rebranding projects
- I am proficient in Figma, Webflow, Photoshop, Illustrator, and InDesign
- I have a passion for staying current with technological advancements and understanding their potential impact on design

Professional background:

Junior graphic designer, Bureau Pixl

Aug 2013 – Aug 2014

Lead designer, Sash.by

Sept 2014 - Jul 2019

UX&UI designer, Freelance

Jul 2019 – Dec 2021

Lead designer, Shufti Pro

Dec 2021 – Aug 2022

Head of design, Shufti Pro

Aug 2022 - ...

Education and courses:

Architector, Mogilev State A. Kuleshov University

Aug 2006 – Aug 2008

Graphic designer, Vitebsk State Technological University

Sent 2008 - Jul 2013

Mobile app designer, British Higher School of Art & Design

Aug 2019 – Dec 2019

Interactive media designer, Online School of Design Contented.education

Sept 2021 – Apr 2022

#productdesign #uxdesign #uidesign #productmanagement #designthinking

#userexperience #userinterface #digitaldesign #creativeprocess

#designsystem #designinspiration #componentsystem